

PRESS RELEASE

Majid Al Futtaim set to Create Great Moments for Children in Need during the Festive Season

UAE, 23 December, 2015: Majid Al Futtaim, the leading shopping mall, retail and leisure pioneer across the Middle East and North Africa (MENA), has launched a charity campaign which is set to provide great moments for children in need during the festive season.

Starting this week, visitors to Majid Al Futtaim's leisure and entertainment brands will be given the opportunity to donate a great moment to a child in need, so they can experience the joys the festive season brings. The donation can either be a portion of the customer's purchase or can match their own purchase.

Alain Bejjani, Chief Executive Officer, Majid Al Futtaim – Holding said, "Each year we look for exciting new ways to share great moments with our customers and beyond during the festive season. This year, we are asking all visitors to our outlets to share some of those great moments with children who deserve a moment of true happiness. Throughout December, we hope to make fond memories for children who deserve them most."

Once a donation has been made, consumers can visit www.givegreatmoments.com to access more information about the campaign and also witness the impact of their donation on the children who receive them. Consumers can also join the conversation about the campaign online using the hashtag *#GiveGreatMoments*. Donations can be made at a range of Majid Al Futtaim destinations including Magic Planet, Ski Dubai, VOX Cinemas and Carrefour until the campaign ends on January 7, 2016.

Majid Al Futtaim's leading lifestyle destinations in Dubai are also set to show off their seasonal best during the festive period, spreading the joy of the holiday season. Visitors can experience the dazzling festive cheer at all Majid Al Futtaim malls across the region.

- Ends -

Note to the Editor: The legal name of this company is "Majid Al Futtaim" and should not be shortened or replaced by an acronym to avoid confusion with another business entity.

Disclaimer: All facts and figures in this release are accurate at the time of issuance.

About Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, retail and leisure pioneer across the Middle East and North Africa (MENA).

A remarkable business success story, Majid Al Futtaim started from one man's vision to transform the face of shopping, entertainment and leisure to 'create great moments for everyone, every day'. It has since grown into one of the United Arab Emirates' most respected and successful businesses spanning 14 international markets, employing more than 28,000 people, and achieving the highest credit rating (BBB) among privately-held corporates in the Middle East.

Majid Al Futtaim owns and operates 19 shopping malls, 11 hotels and three mixed-use communities in MENA, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, City Centre malls, and also four community malls which are in joint venture with the Government of Sharjah. The Company holds exclusive rights to the Carrefour franchise in 38 markets across Middle East, Africa and Central Asia, operating a portfolio of 65 hypermarkets and 85 supermarkets in 14 countries.

Majid Al Futtaim operates 175 VOX Cinema screens and 21 Magic Planet family entertainment centres across the region, in addition to iconic leisure and entertainment facilities such as Ski Dubai and iFly Dubai, among others. The Company launched the first LEGO-certified store in the Middle East and is parent to the consumer finance company issuing 'Najm' and "Voyager" credit cards, a fashion retail business representing international brands such as Abercrombie & Fitch, AllSaints and lululemon athletica, and a healthcare business that operates a network of City Centre Clinics. In addition, Majid Al Futtaim operates Enova, a facility management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management. The Company also operates in the food and beverage industry through a partnership with Gourmet Gulf.

www.majidalfuttaim.com

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