

PRESS RELEASE

Majid Al Futtaim Opens Mall of Oman

- *Mall of Oman is Majid Al Futtaim's fifth and largest shopping destination in the Sultanate*
- *The mega shopping mall provides a selection of new to market first time brands*
- *Visitors can enjoy compelling family leisure experiences including the largest VOX Cinemas and Magic Planet in Oman*

Muscat, UAE, 1st September 2021: Majid Al Futtaim, the leading shopping mall, communities, retail, and leisure pioneer across the Middle East, Africa and Central Asia has opened the doors of the eagerly awaited Mall of Oman in Muscat. The opening of the mall marks an important milestone for Majid Al Futtaim as it continues to play a significant role in supporting local communities by enhancing the Sultanate's retail and entertainment offerings for both residents and tourists.

A recipient of the LEED Platinum certificate for its commitment to sustainability, resource efficiency, health and wellbeing, the new super-regional mall combines a selection of curated stores that bring the very best in retail, leisure, entertainment, and dining, as well as experiential offerings for all ages. Those visiting the mall can now experience Oman's largest VOX Cinemas — complete with 15 screens — as well as the only IMAX experience in Oman, the first GOLD experience in Oman, and the largest Magic Planet in the country, which features award-winning rides, games and attractions. Plus, those looking for dining options can indulge at Kitchen 35, the VIP Lounge (GOLD) and Nutella.

Alongside this offering, customers can also enjoy a host of brands including a 9,000 square meter Carrefour Hypermarket as part of Majid Al Futtaim and several brands from the Landmark and Apparel groups. In addition, Mall of Oman offers famous outlets such as DKNY, Nespresso, G-SHOCK, Homes R Us, Tavola and Al Khalili Buildex, ensuring there is something for everyone.

Husam Al Mandhari, Director of Shopping malls in Oman at Majid Al Futtaim Properties said: "We are pleased to welcome residents and tourists to the brand-new Mall of Oman – Sultanate's flagship destination for retail, leisure and entertainment. This is another achievement for us as we continue to position ourselves as a retail pioneer that offers unique experiences and unmatched value, whilst contributing to the local economy. Providing 3,500 new jobs in the region, Mall of Oman offers multiple first-of-its-kind experiences in the Sultanate, which allows us to continue to create memorable moments for our customers that they can cherish with their family. At Majid Al Futtaim, we are committed to place the people and communities we serve at the heart of everything we do, and this new opening demonstrates this."

This September, families at Mall of Oman can also embark on the ultimate adventure with Dino World, an interactive dinosaur experience. In collaboration with EventBox, the new family offering will have visitors travelling back in time for an exciting and educational journey showcasing the

history and evolution of dinosaurs, life size dinosaur installations, a “roaming dino” interactive experience and augmented reality.

Plus, with 80% of Mall of Oman’s gross leasable area leased, the mall is set to welcome over 300 additional retail outlets in the coming months. And for those looking to go on a culinary journey, Mall of Oman has unveiled a 1,000 plus seater food court which will offer a selection of global chains. Meanwhile, those looking for more indulgent cuisine options from across the globe, will soon be able to visit various cafés and restaurants at the mall including over 50 dining options. Mall of Oman is also pleased to announce that it will launch the largest indoor snow park in the Sultanate next year, spanning over 14,000 square meters.

Mall of Oman complements Majid Al Futtaim’s strong regional presence that includes 29 existing malls across the GCC.

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About Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia.

A remarkable business success story, Majid Al Futtaim started from one man’s vision to transform the face of shopping, entertainment and leisure to ‘create great moments for everyone, every day’. It has since grown into one of the United Arab Emirates’ most respected and successful businesses spanning 17 international markets, employing more than 43,000 people, and obtaining the highest credit rating (BBB) among privately-held corporates in the region.

Majid Al Futtaim owns and operates 29 shopping malls, 13 hotels and four mixed-use communities, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, Mall of Egypt, City Centre malls, My City Centre neighbourhood centres, and five community malls which are in joint venture with the Government of Sharjah. The Company is the exclusive franchisee for Carrefour in over 30 markets across the Middle East, Africa and Asia, operating a portfolio of more than 375 outlets and an online store.

Majid Al Futtaim operates more than 500 VOX Cinemas screens as well as a portfolio of world-class leisure and entertainment experiences across the region including Ski Dubai, Ski Egypt, Dreamscape, Magic Planet, Little Explorers and iFLY Dubai. Majid Al Futtaim is parent to a Fashion, Home and Specialty retail business representing international brands such as Abercrombie & Fitch, Hollister, AllSaints, lululemon athletica, Crate & Barrel, Maisons du Monde, LEGO and THAT, a Majid Al Futtaim fashion concept store and app. In addition, Majid Al Futtaim operates Enova, a facility and energy management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management.

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